1. **Purpose**
   - Addresses the assignment question/issue
   - Introduction: provides clear sense of content/topic
   - Introduction engages reader (has a hook)
   - Clear statement of position
   - Engages reader’s interest
   - Appropriate to audience
   - Presentation (form/genre) is appropriate
   - Appropriate voice/tone

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2. **Structure of argument**
   - Logical flow of introduction with purpose explicit somewhere in the introduction
   - Has a consistent and logical argument
   - Organization: well-organized flow, repetition of key words, topic sentences, transitions between paragraphs
   - Conceptual sophistication/style reflects complexity of thought
   - Accurate use of headings as appropriate

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3. **Support of Argument**
   - Demonstrates knowledge of material
   - Sources used appropriately to support points
   - Sources integrated into arguments
   - Includes empirical/reality-based evidence (quantitative or qualitative) as appropriate
   - Balanced treatment of ideas/issues

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4. **Writing Mechanics**
   - Documentation and citation: sufficient and consistent, including one style of citation used adequately and correctly throughout the paper; adequate number of sources referenced; paraphrases and quotations used appropriately and fully cited. Correct incorporation of citation at the sentence level.
   - Understands how to construct sentences/paragraphs
   - Word choice, syntax, grammar, spelling, and punctuation
   - Uses consistent voice and tone
   - Appropriate use of first person
   - Uses active voice
   - Avoids contractions, slang, vague pronouns

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5. **Independent Thought**
   - Develops own line of reasoning and/or applies knowledge
   - Synthesizes knowledge, not just regurgitation or summary
   - Provides interesting/valuable insights

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**OVERALL SCORE**

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